

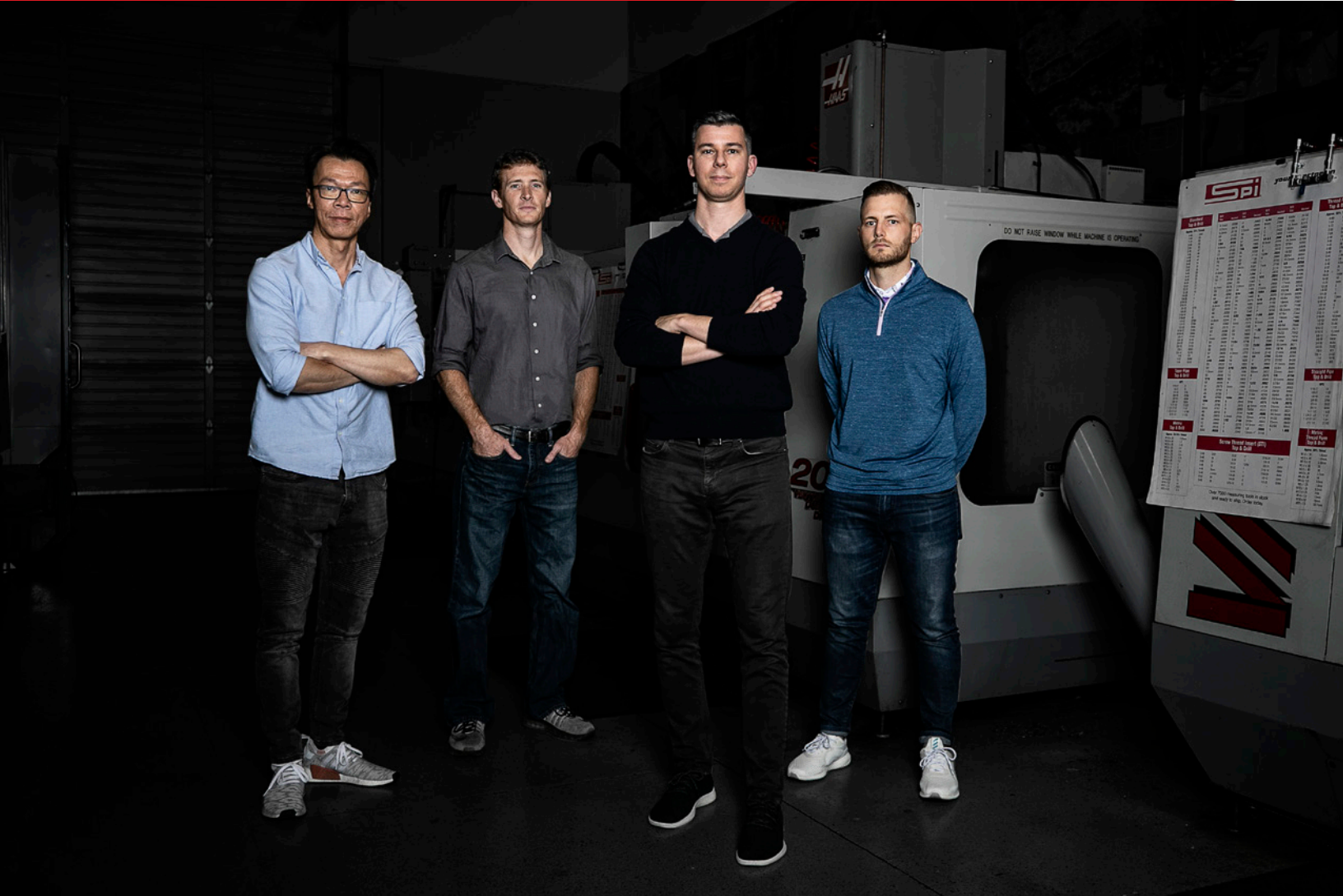


56 1/2
Cleveland

CLEVELAND CBX2 PRODUCT MANUAL

HOLLOW-CAVITY

CBX2



HOW WE'RE CHANGING WEDGE DESIGN FOREVER

Real change requires a new perspective. So we took the rulebook, written during our 40 years of short game leadership, and we tossed it. And when we looked at modern wedge design with new, fresh eyes, we saw a massive flaw staring us square in the face.

Wedges are stuck in decade's old tradition. Designing for the game's best players is a top down approach that serves the few at the expense of so many.

But visit your municipal courses or your local practice centers and you won't find a single Tour Pro. Instead, you'll meet the millions of serious yet ordinary players who define golf.

These golfers care deeply about the clubs in their bag, and yet, today's wedges don't meet their needs. Instead, every Spring, they watch the parade of slim, heavy, unforgiving blades come to market. So we're changing that.

The Cleveland CBX 2 is a forgiving, cavity back wedge that also provides all the versatility most golfers need. It's right for you because it was made for you, exclusively. And it's changing everything—changing wedge design forever.

CLEVELAND CBX2



SPIN, CONTROL, AND ALL THE
FORGIVENESS
YOU NEED



PUT FORGIVENESS IN YOUR SHORT GAME

Here's the truth: Tiny blade wedges aren't for everyone. So we made this. The Cleveland CBX2. It's got off-the-charts forgiveness thanks to a Hollow-Cavity. Which means, you're pretty much guaranteed to hit the sweet spot. But with a Dynamic Sole and Rotex face, you'll still have the freedom to hit any shot you dream up. It's a wedge as forgiving as your favorite cavity back irons and, well, that just makes sense, doesn't it?

SPIN, CONTROL, AND ALL THE FORGIVENESS YOU NEED

We built the Cleveland CBX 2 for you: the everyday golfer who plays serious golf but isn't on tour. These exclusive technologies produce a thoughtful balance of forgiveness and versatility that's tuned to your needs on the course and around the green.



A Hollow-Cavity Revolutionizes Short Game

Forgiveness

Feel Balancing and Gelback Technologies Enhance

Feel

The Dynamic Sole Boosts All-Around

Versatility

4th Generation Rotex Ramps Up the

Spin

Lightweight Shafts Create an Easier

Swing

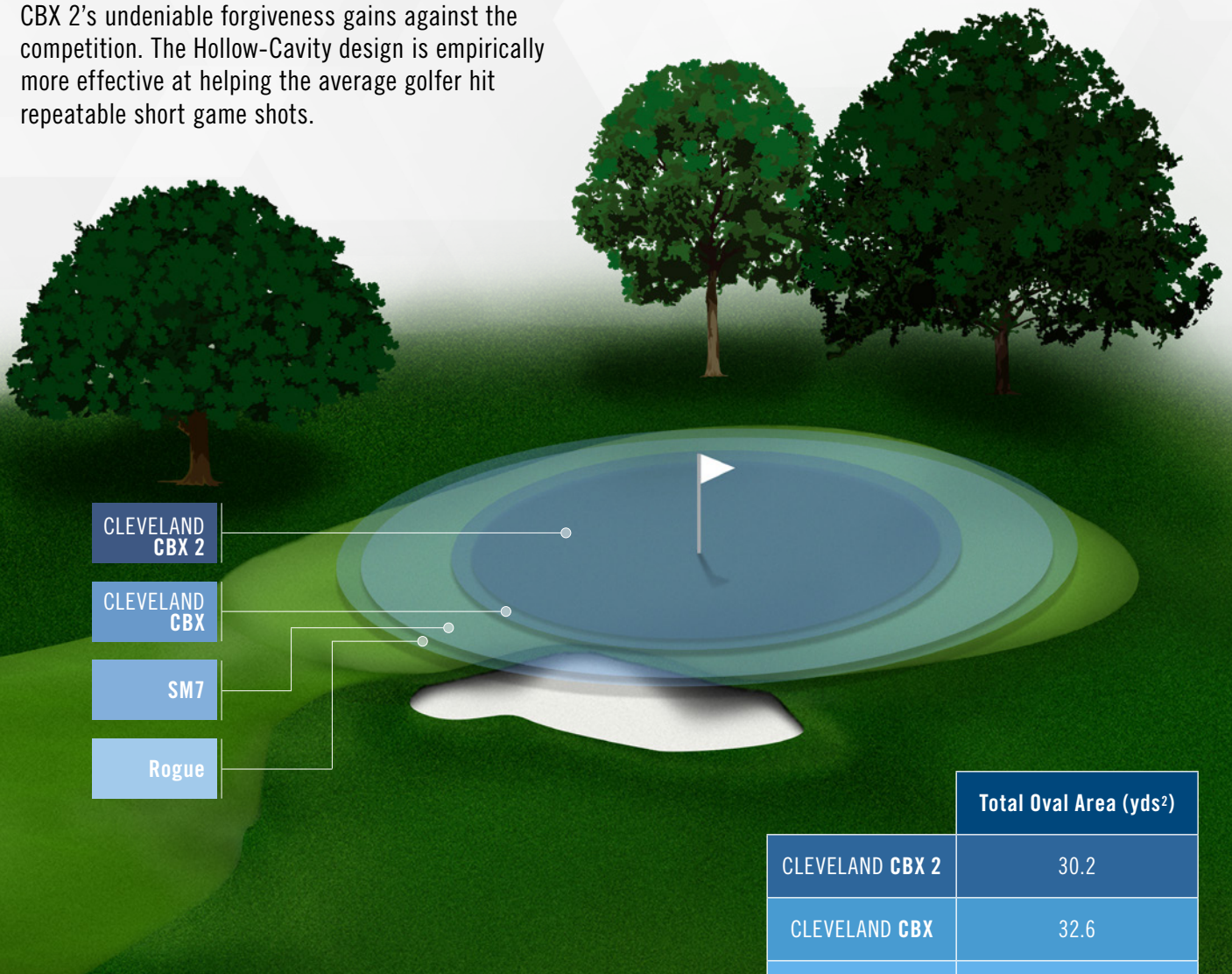
FORGIVENESS

A revolutionary new Hollow-Cavity design puts next-level forgiveness in your short game. With a hollow chamber near the heel and a heavy weight placed in the toe, this unique structure maximizes MOI and perimeter weighting. It's unprecedented short game forgiveness in a sleek, attractive profile that looks blade-like at address.



SCIENTIFICALLY BETTER

Player testing with industry leading blade wedges and set matching cavity back wedges shows the Cleveland CBX 2's undeniable forgiveness gains against the competition. The Hollow-Cavity design is empirically more effective at helping the average golfer hit repeatable short game shots.



THE NUMBERS CAN'T LIE

The Hollow-Cavity beats all other wedge types with the smallest, most consistent Total Shot Area. The data is irrefutable: for golfers seeking reliability and forgiveness, nothing compares to Cleveland CBX 2.

Results based off player test, commissioned by Cleveland Golf. Each player hit 4 shots per club off grass using 50° wedges and distance and offline dispersion were measured using Trackman Launch Monitor.

FEEL

Our latest iteration of Feel Balancing Technology achieves a new milestone in Cleveland CBX 2: a toe-biased center of gravity. Combined with Gelback for vibration reduction, this accomplishment provides a soft, satisfying feel along with the crisp feedback you demand.



NOT ONE THING, EVERYTHING

No single feature could have accomplished the center of gravity position we were after with Cleveland CBX 2. Rather, it required a holistic approach that saw an opportunity to reposition weight in every aspect of the wedge's design. Subtle adjustments to the flange, sole, hosel and elsewhere are how we pushed the sweet spot into the toe and right where you strike the ball most often. This setup delivers more of that soft, satisfying feel required for your most controlled short game shots.



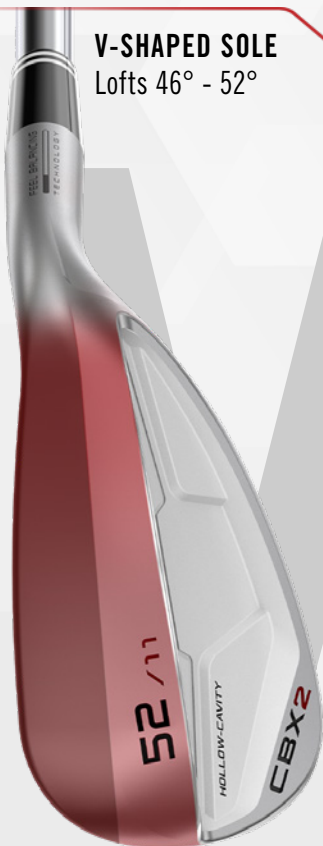
VERSATILITY

The Cleveland CBX 2 is a forgiving club, designed to improve consistency for golfers ranging from five to 20 handicap. Yet no matter your skill level, if you're serious about the short game then you play an array of finesse shots around the green. So, we've delivered forgiveness in a powerfully versatile profile with three distinct sole grinds that allow for square, open-faced, or flop shots off any greenside surface.



GRINDS MADE SIMPLE

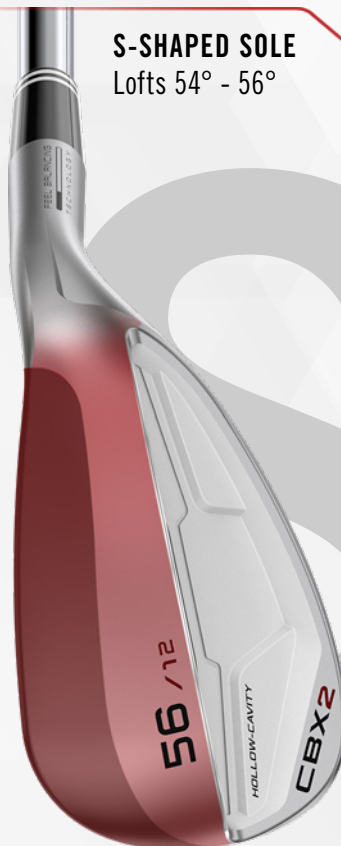
Cleveland CBX 2 is all the shot making versatility with none of the cryptic grind selection that plagues traditional wedges. Our engineering team has done the work for you with three different sole grinds arranged by loft.



V-SHAPED SOLE
Lofts 46° - 52°

V-SHAPED SOLE

Our innovative V-shaped sole in lofts 46° - 52° makes full swing and square faced shots a breeze by gliding over turf without digging, even if you strike slightly behind the ball.



S-SHAPED SOLE
Lofts 54° - 56°

S-SHAPED SOLE

An S-shaped sole on the 54° and 56° lofts is ideal for bunker shots and open-faced finesse shots from the rough or fairway. A wide profile provides plenty of bounce to get you in and out of the turf without losing speed.



C-SHAPED SOLE
Lofts 58° - 60°

C-SHAPED SOLE

For lob shots with an open face, we've placed a C-shaped grind on lofts 58° and 60°. The heel- and toe-side relief mean you're free to manipulate the face angle to suit any greenside situation.

SPIN

A serious short game requires high levels of backspin. To control trajectory or place the ball precisely on the green, you need wedge shots with lots of spin.

For nearly a decade, we've dominated spin performance with the most advanced face in golf. Every bit of that performance, featured in our latest 4th generation Rotex, has been milled, carved, and lasered into Cleveland CBX 2.



GROOVES ON GROOVES ON GROOVES

It starts with Rotex Milling: a 2 in. diameter, 5.7 lbs., high speed steel drill bit spinning at 685rpm carves a fine texture of interlocking rings into the wedge face. Next, Tour Zip Grooves—17 sharp slots—are milled, one-by-one, according to proprietary edge radii specifications. Finally, high-intensity laser light scorches 96 horizontal lines across the hitting surface, increasing face roughness right up to the regulatory limit.

The final result? More spin. More spin from any lie, in all conditions, on every shot.

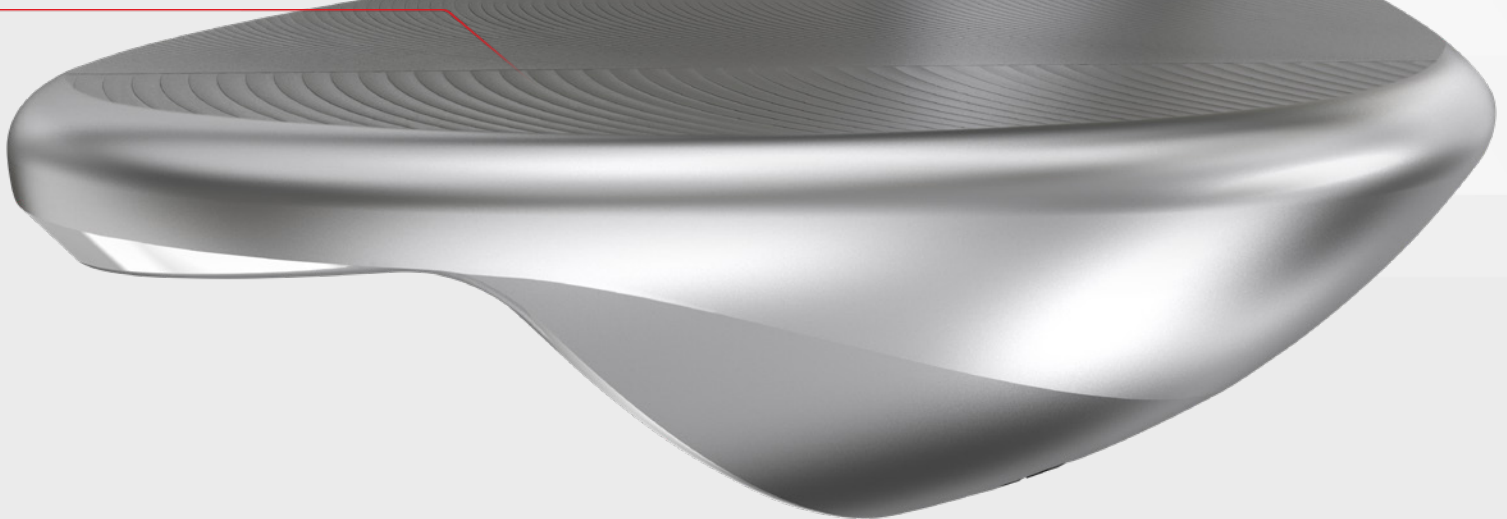
TOUR ZIP GROOVES



LASER MILLING



ROTEX MILLING



SWING

Blade wedges are stiff, heavy, and tough to swing. Mix that with your lightweight cavity back irons and you've got a recipe for disaster. The Cleveland CBX 2 eliminates that awkward transition with lightweight construction that matches the feel and performance of your irons.

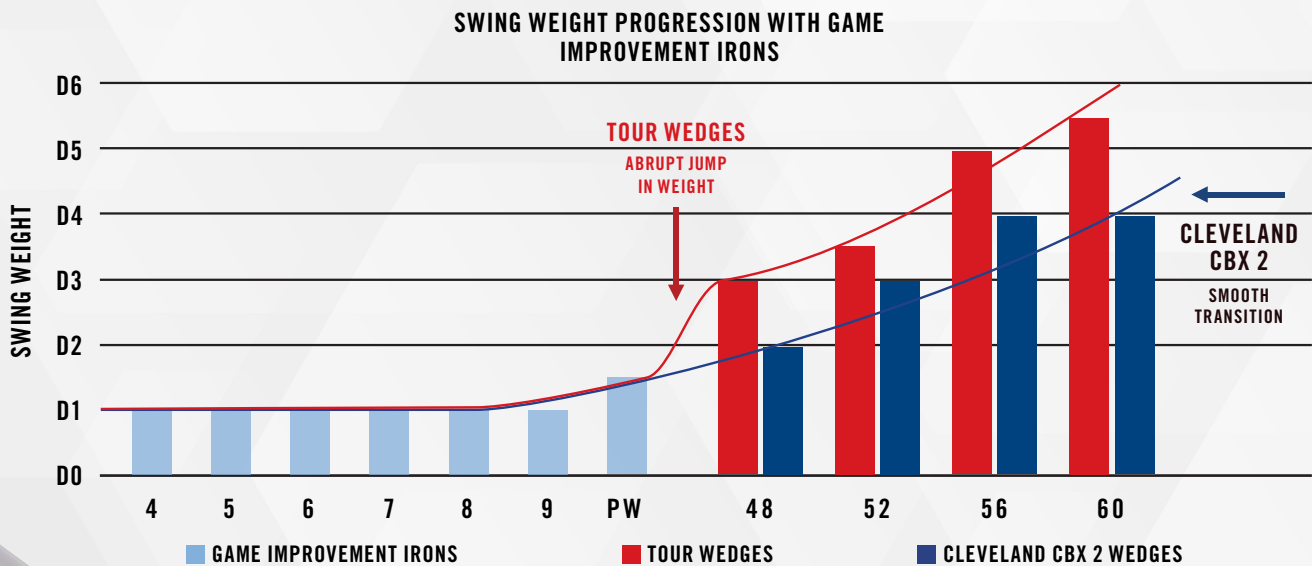


THE RIGHT SHAFT

Blade wedges aren't designed to blend with cavity back irons. Tour wedge shafts are typically 30-50 grams heavier than cavity back iron shafts and that's a big difference in swing feel.

To solve this, we turned to True Temper—the world's leading wedge shaft manufacturer—and tasked them with creating a lightweight version of their iconic Dynamic Gold®.

True Temper designed Dynamic Gold 115 in parallel with the Cleveland team to produce a smooth, easy transition from cavity back irons to cavity back wedges. But it's still Dynamic Gold, so you can expect the same launch profile and unmatched quality you've come to expect from the most trusted wedge shaft in golf.



ROTEX PRECISION GRAPHITE WEDGE FLEX

At just 90g, the ROTEX graphite wedge shaft blends seamlessly with graphite iron sets.

DYNAMIC GOLD 115 WEDGE

MEN'S CLEVELAND CBX 2 WEDGE

The Cleveland CBX 2 Wedge is a forgiving, versatile wedge optimized for golfers who play cavity back irons. It provides tour-level spin and control to help game improvement players upgrade their short game.

KEY INNOVATIONS:

HOLLOW-CAVITY DESIGN

Additional weight distributed to the perimeter offers more forgiveness at impact.

DYNAMIC SOLE

Three different sole grinds deliver more versatility to execute any shot on the course.

AMAZING FEEL

Enhanced Feel Balancing Technology along with a Gelback TPU Insert reduces vibration for a pure feel at impact.

ROTEX FACE

Fourth generation Rotex Face technology delivers our sharpest Tour Zip Grooves and most aggressive face milling for maximum spin and short game control.



| LOFT | SOLE | BOUNCE | LIE ANGLE | LENGTH | STEEL SW | GRAPHITE SW | HAND |
|------|----------|--------|-----------|--------|----------|-------------|-------|
| 46 | V-Shaped | 9° | 64° | 35.5" | D2 | D0 | RH/LH |
| 48 | V-Shaped | 9° | 64° | 35.5" | D2 | D0 | RH/LH |
| 50 | V-Shaped | 11° | 64° | 35.5" | D3 | D1 | RH/LH |
| 52 | V-Shaped | 11° | 64° | 35.5" | D3 | D1 | RH/LH |
| 54 | S-Shaped | 12° | 64° | 35.25" | D4 | D1.5 | RH/LH |
| 56 | S-Shaped | 12° | 64° | 35.25" | D4 | D1.5 | RH/LH |
| 58 | C-Shaped | 10° | 64° | 35" | D4 | D2 | RH/LH |
| 60 | C-Shaped | 10° | 64° | 35" | D4 | D2 | RH/LH |



Steel Shaft: Dynamic Gold 115 Wedge



Graphite Shaft: Rotex Precision Graphite Wedge Flex



Grip: Lamkin 360

WOMEN'S CLEVELAND CBX 2 WEDGE

The Women's Cleveland CBX 2 Wedge is a forgiving, versatile wedge optimized for golfers who play cavity back irons. It provides tour-level spin and control to help game improvement players upgrade their short game.

KEY INNOVATIONS:

HOLLOW-CAVITY DESIGN

Additional weight distributed to the perimeter offers more forgiveness at impact.

DYNAMIC SOLE

Three different sole grinds deliver more versatility to execute any shot on the course.

AMAZING FEEL

Enhanced Feel Balancing Technology along with a Gelback TPU Insert reduces vibration for a pure feel at impact.

ROTEX FACE

Fourth generation Rotex Face technology delivers our sharpest Tour Zip Grooves and most aggressive face milling for maximum spin and short game control.



| LOFT | SOLE | BOUNCE | LIE ANGLE | LENGTH | GRAPHITE SW | HAND |
|------|----------|--------|-----------|--------|-------------|-------|
| 48 | V-Shaped | 9° | 64° | 34.63" | C3 | RH |
| 50 | V-Shaped | 11° | 64° | 34.63" | C4.5 | RH |
| 52 | V-Shaped | 11° | 64° | 34.63" | C4.5 | RH/LH |
| 54 | S-Shaped | 12° | 64° | 34.38" | C5 | RH |
| 56 | S-Shaped | 12° | 64° | 34.38" | C5 | RH/LH |
| 58 | C-Shaped | 10° | 64° | 34.13" | C5.5 | RH |
| 60 | C-Shaped | 10° | 64° | 34.13" | C5.5 | RH/LH |



Graphite Shaft: Women's Action
Ultralite 50 Wedge Flex



Grip: Lamkin Women's 360