



LAUNCHER HB TURBO IRONS
PRODUCT MANUAL



GOLF ENJOYED

Golfers need forgiveness. Without it, every not-so-perfect shot ends up buried in the sand or at the bottom of a lake. It's all the difference between a frustrating round and a great day on the links.

Some players aren't interested in large, forgiving clubs, and that's just fine. But for the ones who get it—who realize that forgiveness is key to enjoying the game—we made these: Launcher HB Turbo Irons. They're big, fast, and forgiving as forgiveness gets.





REMARKABLY EASY, **BLINDINGLY FAST**

HYBRID-IRON FORGIVENESS, TURBOCHARGED



LAUNCHER HB TURBO IRONS

How much would you enjoy those Sunday rounds if every iron in your bag had maximum forgiveness built-in? These deliver unbeatable forgiveness with their hollow, hybrid-iron construction. Plus, a turbocharged face makes them faster than ever. Launcher HB Turbo Irons. Big, fast, and forgiving as forgiveness gets. *Step Up, and Launch It.*

FORGIVENESS MADE FAST

Launcher HB Turbo Irons are, simply put, the easiest-to-use irons we've ever made. Large, hollow construction makes high, straight shots feel effortless.

But we've also made you faster with a hotter face that increases distance on every shot. This is easy speed and it's your ticket to more enjoyable golf.



Hybrid-Iron Construction Maximizes

Forgiveness

A Thinner Face Enhances

Speed

Progressive Shaping Adds

Control

The HiBore Crown Improves

Launch

FORGIVENESS

Hollow construction makes the impossible possible: it allows for perimeter weighting and a center of gravity location that you just can't get with traditional irons. The size and aesthetic may seem extreme to some, but the performance difference is instant and undeniable: large, hollow irons launch higher and go straighter. That's a fact.



HOLLOW IS BETTER

A cavity back just can't compare to full hollow construction. When there's zero mass at the center of an iron, perimeter weighting and MOI reach unprecedented levels. The result is unmatched stability on off-center impacts for straighter shots that fly farther.

Hollow construction also gives us the freedom to optimize sole weighting for shots that launch higher. We can arrange and place interior mass in any pattern we like, optimizing for maximum launch without aesthetic consequences.

We unflinchingly stand behind the hybrid-iron form-factor. It is the most forgiving, easiest-to-hit construction golf has ever seen. And with Launcher HB Turbo Irons, we're taking forgiveness to a whole new level.

	CG DEPTH (mm)	CG HEIGHT (mm)
HB TURBO	12.0	15.8
AVG. CAVITY BACK	6.3	19.0



SPEED

If you could pull a shorter club on every shot and still hit your number, you'd instantly shave strokes off your handicap. It's a simple fact that adding distance is one of the best ways to lower your scores. And the easiest way to go farther is to go faster.

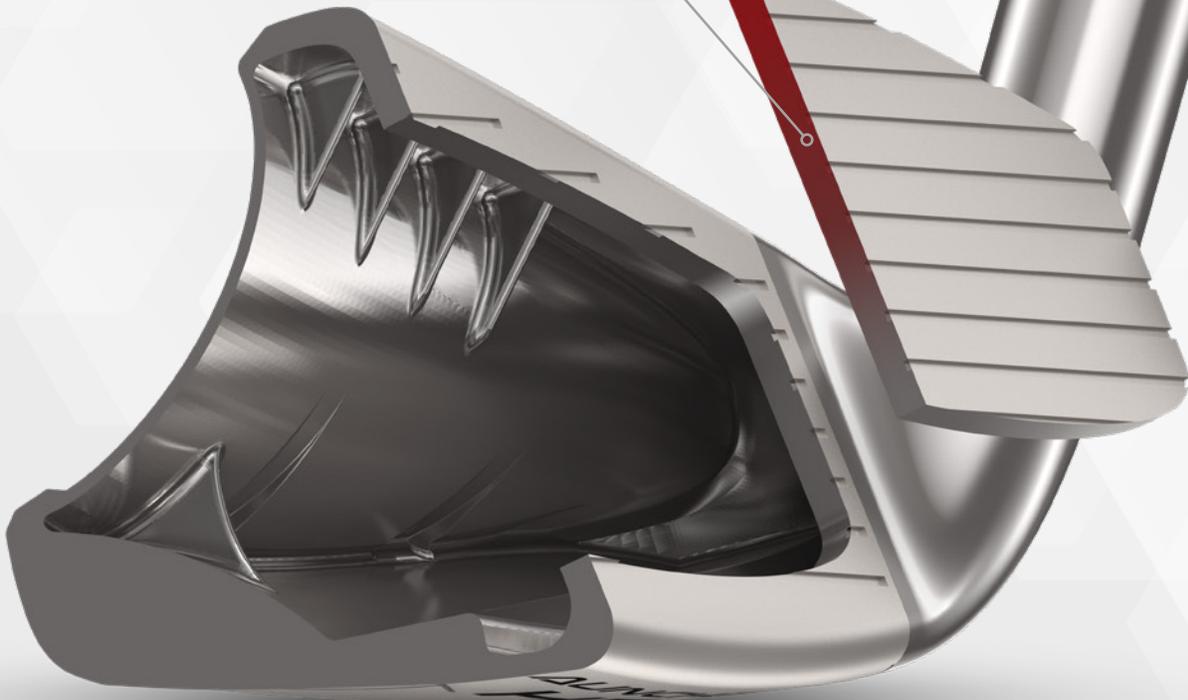


A FASTER FACE GOES FARTHER

A high-strength HT1770M Steel Insert has always made the Launcher HB a fast iron. But with the addition of a newer, thinner face insert in the Launcher HB Turbo, we've gone from fast to blinding.

Increased speeds across the face make these irons truly turbocharged, and that's more distance for you on every shot.

A thinner face
adds speed to
every shot.



CONTROL

Forgiveness meets finesse in the Launcher HB Turbo Irons. Progressive shaping maintains forgiveness throughout the set, but compact short irons provide all the control you could want.



PROGRESSIVE SHAPING IS THE BEST OF EVERYTHING

Launcher HB Turbo's long irons are everything you'd expect from our most forgiving set. Their larger size makes it easy to attack distant pins. As you move to the short irons, the blades gradually transition to shorter lengths, and narrower top lines. It's a more compact shape, giving you enough control to put the ball on the green and hold it there.



4i

5i

6i

7i

8i

9i

PW

DW

SW

LARGE
forgiving long irons

COMPACT
controllable short irons



LAUNCH

Since its release over a decade ago, the dramatic sweep of the HiBore Crown has stood for towering shots that bore through the air. Launcher HB Turbo Irons add yet another chapter to that legacy, with our highest, easiest launch yet.



LOWER THE CROWN, RAISE THE LAUNCH

Say goodbye to low and slow. The HiBore Crown's inverted shape moves mass down, pushing the center of gravity deep within the base of Launcher HB Turbo Irons. That placement produces shots that launch off the face, fly satisfyingly high, and stay on target.



CLEVELAND LAUNCHER HB TURBO IRONS

The Launcher HB Turbo Irons deliver maximum forgiveness and a higher trajectory for game improvement players seeking more accurate, longer shots.

KEY INNOVATIONS:

TURBOCHARGED FACE

Each Launcher HB Turbo Iron features a turbocharged, high strength steel face that is thinner and hotter for increased ball speeds and explosive distance.

HOLLOW CONSTRUCTION

Fully hollow construction along with internal stabilizing ribs provides ultimate forgiveness.

HIBORE CROWN

The redesigned HiBore Crown features low, deep weighting to produce an easy to hit, high ball flight.

PROGRESSIVE HOLLOW SHAPING

Progressive shaping provides a smooth transition from hybrid-like long irons to iron-like short irons. It's a seamless changeover with forgiveness where you need it and control where you want it.

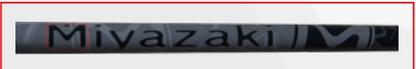


MODEL	LOFT	LENGTH	LIE ANGLE	OFFSET (mm)	STEEL SW	GRAPHITE SW
4	20°	38 7/8"	61.5°	2.73	D2	D1
5	23°	38 1/4"	62°	2.03	D2	D1
6	26°	37 5/8"	62.5°	2.03	D2	D1
7	30°	37"	63°	1.73	D2	D1
8	34°	36 1/2"	63.5°	1.73	D2	D1
9	39°	36"	64°	1.73	D2	D1
P	44°	35 3/4"	64.5°	1.73	D2	D1
D	49°	35 1/2"	65°	1.23	D3	D2
S	55°	35 1/2"	65°	1.23	D3	D2

Available in Right and Left Hand



Dynamic Gold DST 98
Weight: 103 grams
Trajectory: Mid-High



Miyazaki C. Kua 60
Weight: 61 grams
Trajectory: Mid-High



Grip: Lamkin 360

WOMEN'S CLEVELAND LAUNCHER HB TURBO IRONS

The Women's Launcher HB Turbo Irons deliver maximum forgiveness and a higher trajectory for game improvement players seeking more accurate, longer shots.

KEY INNOVATIONS:

TURBOCHARGED FACE

Each Launcher HB Turbo Iron features a turbocharged, high strength steel face that is thinner and hotter for increased ball speeds and explosive distance.

HOLLOW CONSTRUCTION

Fully hollow construction along with internal stabilizing ribs provides ultimate forgiveness.

HIBORE CROWN

The redesigned HiBore Crown features low, deep weighting to produce an easy to hit, high ball flight.

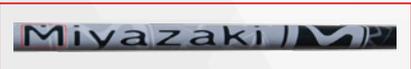
PROGRESSIVE HOLLOW SHAPING

Progressive shaping provides a smooth transition from hybrid-like long irons to iron-like short irons. It's a seamless changeover with forgiveness where you need it and control where you want it.



MODEL	LOFT	LENGTH	LIE ANGLE	OFFSET (mm)	GRAPHITE SW	HAND
4	20°	37 7/8"	61.5°	2.73	C4	RH
5	23°	37 1/4"	62°	2.03	C4	RH
6	26°	36 5/8"	62.5°	2.03	C4	RH
7	30°	36"	63°	1.73	C4	RH
8	34°	35 1/2"	63.5°	1.73	C4	RH
9	39°	35"	64°	1.73	C4	RH
P	44°	34 3/4"	64.5°	1.73	C4	RH
D	49°	34 1/2"	65°	1.23	C5	RH
S	55°	34 1/2"	65°	1.23	C5	RH

LH Available Custom



Miyazaki C. Kua 40
Weight: 47 grams
Trajectory: High



Grip: Women's Lamkin 360