**SRIXON INTRODUCES NEW Z 355 WOODS AND IRONS**

**Pressemitteilung**

Alton, UK October 2015 – *Srixon*®is excited to announce the introduction of the new *Z 355™*line of woods and irons, the latest addition to the *Srixon Z Series™*golf clubs used by elite professional staffers such as Graeme McDowell, Keegan Bradley and Hideki Matsuyama.

Like all *Z Series* clubs, *Z 355* offers tour-influenced performance, real innovation and stunning design. What separates *Z 355* is that every club is engineered to maximize the golfer’s swing consistency, and the key technology that promotes this performance is *Action Mass™.*

*“*As a brand *Dedicated to Improving Your Game,* we ask ourselves every day: What truly helps golfers get better? What technologies would actually improve upon game-improvement,” said Chris Beck, *Srixon* Brand Manager. “Our extensive swing testing revealed that the most effective club design for consistently making successful golf swings is by strategically moving more weight into the club head and raising the balance point of the shaft.”

All *Srixon* *Z 355* clubs – the driver, fairway, hybrid and irons – incorporate *Action Mass* to deliver incredible consistency with maximum distance and forgiveness. *Z 355* clubs will be available for from October 2015.

***Z 355 Driver***

Designed for massive distance, the *Srixon* *Z 355* driver features *Action Mass* technology, which combines a higher head weight (211 grams) with an ultra-high balance point *Miyazaki*®*Jinsoku*™ shaft to help increase ball speed while promoting a more consistent, stable swing for players seeking maximum distance and forgiveness. The *Z 355* driver’s *450 cc* club head features *QTS™ Adjustability*, which offers 12 unique settings for loft, lie and face angle. A fast and powerful 6-4 Ti cup face creates an even larger creates an even larger sweet spot for increased consistency and distance off the tee. Available in men’s lofts of 9.5°, 10.5° and 12.0° (10.5° and 12.0° available in both RH and LH options) and women’s lofts of 12.0° and HL (15.0°).

***Z 355 Fairway***

*Srixon*’s new *Z 355* fairway wood also features *Action Mass* technology, which combines a higher head weight with an ultra-high balance point *Miyazaki* *Jinsoku* shaft in each of the four different lofts. The higher MOI head design is designed with a shallower profile to promote easier launch. A fast and powerful HT1770 maraging steel face creates a larger sweet spot for increased consistency and distance from the fairway or off the tee. The 3-wood features a powerful cup face design and a forward-positioned 40-gram inner floating bar, which promotes a higher launch, lower spin trajectory with maximum face flexibility. Available for men in 3W (15.0°), 4W (17.0°), 5W (19.0°) and 7W (22.0°), with the 3W and 5W available in both RH and LH. Women’s options include 3W (15.0°), 5W (19.0°) and 7W (22.0°).

***Z 355 Hybrid***

The new *Srixon* *Z 355* hybrids integrate *Action Mass* technology in playable head profiles designed to fit a wide variety of players and optimize shot versatility. A higher head weight with an ultra-high balance point *Miyazaki* *Jinsoku* shaft help increase ball speed and promote a more consistent, stable swing for players seeking maximum distance and forgiveness. The *HT1770* maraging steel face creates a larger sweet spot for increased consistency and distance. Available for men in 3H (19.0°), 4H (23.0°) and 5H (26.0°) – all in both RH and LH – and for women in 4H (23.0°) and 5H (26.0°), RH only.

***Z 355 & Z 155 Irons***

Developed with the sole objective of consistency, the *Srixon* *Z 355 & Z 155* irons are packed with technology designed to deliver incredible distance and increased accuracy. The *Z 355 & Z 155 (The Z155 features additional a wide sole design for easier lift)* irons feature *Action Mass* technology, which combines higher head weights with one of two premium ultra-high balance point shaft options – the *MiyazakiJinsoku* graphite offering, and the *Nippon*® *NS Pro*® *950GH DST* steel option. Both options are engineered to help promote a more consistent, stable swing on every club. The class-leading *Tour V.T. Sole*™, which has been one of the most buzzed about technology inside the ropes, has been enhanced for the *Z 355* & Z 155 and delivers more consistent turf interaction.

A two-piece construction in the 4-7 irons (maraging steel face, 17-4 steel body), and one-piece construction in 8-A (431 steel) offers full set playability and versatility. Available in men’s (RH and LH) and women’s (RH only) options,

Pricing:

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| Product | RRP |
| Driver | 419,99 € |
| Fairway | 274,99 € |
| Hybrid | 239,99 € |
| Z 355 Iron Steel (6 pcs) | 719,99 € |
| Z 355 Iron Graphite (6 pcs) | 809,99 € |
| Z 155 Iron Steel (6 pcs) | 719,99 € |
| Z 155 Iron Graphite (6pcs) | 809,99 € |