



**LAUNCHER HB TURBO
WOODS**

PRODUCT MANUAL



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Longest Tour Pro on the Planet

HIGH, LONG, AND STRAIGHT

Is a driver right for your game if weight in the sole gives you a launch fit for a rocket? What if there's a sleek new design inspired by speed? Or a Cup Face fast enough for the longest on tour?

This is the redesigned Launcher HB Turbo Driver. It's everything Launcher has always stood for: high, long, and straight drives. But now, it's fast. Faster than ever before and perfect for your game.

GO FASTER

TURBOCHARGE YOUR DRIVES



LAUNCHER HB TURBO

To go longer off the tee, you have to go faster. So we Turbocharged the driver face. A Cup Face with variable thickness brings blistering speed to all your drives. Plus, a deeper CG helps you send it higher and straight down the fairway. The new Launcher HB Turbo Driver. *Step Up, and Launch It.*

FORGIVENESS MADE FAST

Launcher has always stood for one thing: launching the ball high and straight. The new Launcher HB Turbo remains committed to that mission with a lighter hosel, improved crown, and deeper weighting. Only now, it's faster.

A Turbocharged Cup Face, a new variable thickness pattern, a new counterbalanced shaft—it all adds up to faster drives for more distance off every tee.



A Turbocharged Cup Face Amplifies

Ball Speed

Weight Savings Deliver a Higher

Launch

Deep Weighting Magnifies

Forgiveness

A Counterbalanced Shaft Increases

Momentum

SPEED

The ticket to distance is ball speed. That means, to go farther, you need a faster face. So we made a new one, with a variable pattern that adds speed to every drive.

It's truly turbocharged performance that's faster off the face for more distance every time you tee it up.



TURBOCHARGE YOUR DRIVES

Cup faces are faster. That's because they stretch along a driver's crown and sole, creating a perimeter of wafer thin titanium. A structure like this flexes at impact, reflecting energy back into the ball for blinding speed.

But this is a Turbocharged Cup Face, so we took things a step further. We engineered a unique variable thickness pattern that not only makes you faster on center strikes but on every strike, wherever you hit the ball.

Now that's fast.

The Turbocharged Cup Face stretches into the crown and sole for more flex at impact.



A new variable face pattern adds speed on every shot.

LAUNCH

For most of us, the formula for more distance is simple: launch it higher. So with Launcher HB Turbo, we couldn't just make it fast, we also had to crank up the launch. This makes it ideal for a high trajectory that maximizes your distance.



LAUNCH IT HIGHER TO GO FARTHER

Our unique HiBore Crown features a prominent step that significantly lowers the center of gravity within the driver head. To push that center of gravity even lower, we made the Ultralight Hosel even lighter, so there's less mass in a poor position. These weight savings culminate in the new Deep Weighting, our heaviest sole pad yet.

The result is a center of gravity that's 4.4mm deeper and 2.2mm lower, increasing your launch and maximizing your distance off every tee.



FORGIVENESS

If you're the golfer who appreciates a towering drive that flies laser straight, then forgiveness is what you're after. It's what keeps you out of the trees and in the fairway, and to get you there, we pushed the sole weight back. All the way back.



FIND FAIRWAYS

While Deep Weighting helps you launch it higher, it also helps you find the fairway, even when you strike the ball off-center. It's the secret to Launcher HB Turbo's incredible forgiveness off the toe, heel, or anywhere on the face.

Deep Weighting increases MOI by 424gcm², giving you stability on off-center impacts. It's that kind of performance that keeps you out of the hazard and ready to score low.

DRAW MODEL

A new Draw Model provides all the same forgiveness as the standard but also helps those who tend to miss right keep the ball in the fairway.



Deep Weighting is a 34.9g weight pad that increases MOI for more forgiveness on every drive.

SWING

A heavier driver head has more momentum, so it's more powerful. But simply adding head weight can make a golf club feel more like a sledge hammer. So, how do you get all the benefits of a heavier head without sacrificing swing feel? A counterbalanced shaft.



FEELS EASY, GOES FASTER

Miyazaki engineers some of the world's most premium graphite shafts. Their latest, the new Miyazaki C. Kua, is a made-in-Japan feat of engineering that will have you swinging for that 350 yd. range marker.

By pulling weight from the length of the shaft and repositioning it on the grip end, Miyazaki makes a shaft that feels incredibly easy to swing. So easy, in fact, that we had the freedom to increase the weight of the driver head. Extra weight in the head means more momentum and better energy transfer at impact.

That makes our fastest driver even faster, and your longest drives even longer.

Shaft weight shifted to the grip end allows for a heavier club head.



Extra mass in the club head increases momentum for more energy transfer and more speed.

Cleveland Launcher HB Turbo Driver

The Launcher HB Turbo Driver delivers more speed off the tee for avid golfers seeking higher, longer, and straighter drives.

KEY INNOVATIONS:

TURBOCHARGED CUP FACE: The new Turbocharged Cup Face, enhanced with a new variable face, provides higher COR over a larger impact area for increased ball speeds and more distance.

HiBORE CROWN: The redesigned HiBore Crown lowers the center-of-gravity (CG) by 2.2mm, enabling a lower CG position for optimal launch conditions.

DEEP WEIGHTING: Discretionary mass savings positioned for significant increases to MOI, delivering more speed.

ULTRALIGHT HOSEL: External and internal weight reduction, redistributed low and deep for a higher launch and more forgiveness.

COUNTER BALANCED SHAFT DESIGN: Specifically designed for the Launcher HB Turbo Driver, the Miyazaki C. Kua's center of gravity is relocated higher toward the grip, enabling additional head mass for increased MOI.



MEN'S DRIVER

Flex Offerings: S, R, A

LOFT	LENGTH	LIE ANGLE	HEAD SIZE	SW	HAND
9°	45 ½"	60°	460cc	D3	RH
10.5°	45 ½"	60°	460cc	D3	RH/LH
12°	45 ½"	60°	460cc	D3	RH



Miyazaki C. Kua 50
Weight: 55 grams
Trajectory: Mid-High



Grip: Lamkin 360

WOMEN'S DRIVER

Flex Offerings: L Flex

LOFT	LENGTH	LIE ANGLE	HEAD SIZE	SW	HAND
10.5°	44 ½"	60°	460cc	C8	RH
12°	44 ½"	60°	460cc	C8	RH



Miyazaki C. Kua 40
Weight: 46 grams
Trajectory: High



Grip: Women's Lamkin 360

10.5 LH Available Custom

CLEVELAND LAUNCHER HB TURBO FAIRWAY WOODS

The Launcher HB Turbo Fairway Woods provide avid golfers more speed to hit higher, longer and straighter shots from any condition. Launch It with the new Launcher HB Turbo Fairway Woods.

KEY INNOVATIONS:

TURBOCHARGED CUP FACE: Featured solely in the 3-Wood, the Turbocharged Cup Face provides higher COR over a larger impact area for increased ball speeds and more distance.

HiBore Crown: The redesigned HiBore Crown lowers the center-of-gravity (CG) by 2.2mm, enabling a lower CG position for optimal launch conditions.

DEEP WEIGHTING: Discretionary mass savings positioned for significant increases to MOI, delivering more speed.

ULTRALIGHT HOSEL: External and internal weight reduction, redistributed low and deep for a higher launch and more forgiveness.

COUNTER BALANCED SHAFT DESIGN: Specifically designed for the Launcher HB Turbo Woods, the Miyazaki C. Kua's center of gravity is relocated higher toward the grip, enabling additional head mass for increased MOI.



MEN'S FAIRWAY WOODS

Flex Offerings: S, R, A

MODEL	LOFT	LENGTH	LIE ANGLE	SW	HAND
3W	15°	43"	57.5°	D2	RH/LH
5W	18°	42 1/2"	58°	D2	RH/LH

WOMEN'S FAIRWAY WOODS

Flex Offerings: L Flex

MODEL	LOFT	LENGTH	LIE ANGLE	SW	HAND
3W	15°	42"	57.5°	C7	RH
5W	18°	41 1/2"	58°	C7	RH

LH Available Custom



Miyazaki C. Kua 50
Weight: 55 grams
Trajectory: Mid-High



Grip: Lamkin 360



Miyazaki C. Kua 40
Weight: 46 grams
Trajectory: High



Grip: Women's Lamkin 360