

XXIO PRIME



Remarkably lightweight design meets ultimate luxury and high-performance in the new XXIO Prime Woods and Irons. Experience the unprecedented distance, easy feel, and straight ball flight that you can only get from XXIO, the world leader in lightweight, high-balance point golf clubs designed exclusively for moderate swing speed golfers.

KEY TECHNOLOGY

Rebound Frame

Featured on Driver

Rebound Frame is an alternating pattern of stiff and flexible zones within the XXIO Prime Driver that focuses more of your impact energy into the golf ball. It increases ball speed and distance on every strike, especially center-face impacts.

Flat Cup Face

Featured on Driver, Fairway Woods, Hybrids

For off-center strikes with the Driver, Fairway Woods, and Hybrids, the new Flat Cup Face expands the high COR region of each club face, increasing your ball speed and distance.

Draw Bias Bulge Design

Featured on Driver, Fairway Woods, Hybrids

This new face curvature on the Driver, Fairway Woods, and Hybrids is slightly closed at the heel and open near the toe. The resulting gear effect helps produce a desirable right-to-left shot shape—even if the driver face is open at impact.

Weight Plus

Featured on Driver, Fairway Woods, Hybrids, Irons

Weight Plus is a counterbalancing technology that places weights in the end of each shaft, located behind your hands as you grip the club. That grip weight helps push the club head up through your backswing for a more consistent top of swing position. And as you begin the downswing, the weight brings your hands into position, keeping your arms closer to your body for a squarer face at impact.

Star Frame

Featured on Driver

XXIO Prime's Driver uses a Star Frame rib structure to support a much thinner sole than previous generations. That thinner sole allowed for extra mass low and deep, producing a higher launch and adding forgiveness off the tee.

Cannon Sole

Featured on Fairway Woods, Hybrids

The Cannon Sole in XXIO Prime Fairway Woods and Hybrids improves launch and ball speed. Its unique floating sole weight is shaped like a cannon and allows for a larger Cup Face plus a more flexible sole. The result is more distance, especially when hitting shots off the deck.

Super-TIX PLUS Titanium Face

Featured on Driver, Fairway Woods, Irons

Each XXIO Prime Driver, Fairway Wood, and Iron face is made from Super-TIX PLUS Titanium, an incredibly strong yet lightweight alloy that adds speed to all your shots.

Twin Groove

Featured on Irons

Behind each iron face is Twin Groove, a unique structure with two interior slots that increase ball speed on low-face strikes. This technology, combined with the irons' Super-TIX PLUS Titanium face, offers a 110% larger sweet spot than previous generations for added speed, consistency and distance in your iron game.

Step Sole

Featured on Irons

A stepped sole feature reduces contact area on the trailing edge of each iron sole, smoothing turf interaction for more consistent contact from any lie.

Lightweight Construction

Featured on Driver, Fairway Woods, Hybrids, Irons

The new XXIO Prime SP-1100 Shaft, with TORAYCA T1100G carbon fiber and NANOALLOY resin, is extremely lightweight to help produce more swing speed and distance with its smooth, easy-to-swing profile. The softer tip section also makes it easier to close the club face and strike the ball square.



XXIO PRIME DRIVER

Available in Right Hand Only

LOFT	LIE ANGLE	HEAD WEIGHT	HEAD VOLUME	CLUB LENGTH	SWING WEIGHT	CLUB WEIGHT	FLEX
10.5°	60.0°	184g	460cc	46.5"	D1	254g	R
11.5°	60.0°	184g	460cc	46.5"	D1	254g	R

FACE MATERIAL: Super-TIX PLUS Titanium, BODY MATERIAL: Ti811 Titanium



XXIO PRIME FAIRWAY WOODS

Available in Right Hand Only

MODEL	LOFT	LIE ANGLE	HEAD WEIGHT	HEAD VOLUME	CLUB LENGTH	SWING WEIGHT	CLUB WEIGHT	FLEX
3	15°	59.5°	202g	189cc	43.25"	D1	272g	R
5	18°	60.0°	209g	173cc	42.5"	D1	278g	R
7	21°	60.5°	216g	156cc	41.75"	D1	284g	R
9	24°	61.0°	221g	142cc	41.25"	D1	288g	R

FACE MATERIAL: Super-TIX PLUS Titanium, BODY MATERIAL: 8-2Ti Titanium



XXIO PRIME HYBRIDS

Available in Right Hand Only

MODEL	LOFT	LIE ANGLE	HEAD WEIGHT	HEAD VOLUME	CLUB LENGTH	SWING WEIGHT	CLUB WEIGHT	FLEX
5	23°	60.5°	233g	113cc	39.75"	C9	322g	R
6	26°	61.0°	238g	112cc	39.25"	C9	326g	R
7	29°	61.5°	244g	111cc	38.75"	C9	331g	R
8	32°	62.0°	250g	110cc	38.25"	C9	336g	R

FACE MATERIAL: HT1770M High Strength Steel, BODY MATERIAL: Maraging Steel



XXIO PRIME IRONS

Available in Graphite, Right Hand Only

HEAD	LOFT	LIE ANGLE	BOUNCE ANGLE	FACE PROGRESSION	CLUB LENGTH	SWING WEIGHT	CLUB WEIGHT	FLEX
5	22°	61.5°	1.0°	1.5mm	38.25"	C7	340g	R
6	25°	62.0°	1.0°	2.0mm	37.75"	C7	346g	R
7	28°	62.5°	1.0°	2.0mm	37.25"	C7	351g	R
8	32°	63.0°	2.0°	2.0mm	36.75"	C7	357g	R
9	37°	63.0°	3.0°	2.5mm	36.25"	C7	363g	R
PW	42°	63.5°	4.0°	3.5mm	35.75"	C7	370g	R
AW	48°	63.5°	5.0°	5.0mm	35.75"	C8	372g	R
SW	56°	63.5°	12.0°	5.0mm	35.75"	C8	372g	R

FACE MATERIAL: Super-TIX PLUS Titanium, BODY MATERIAL: 630 Stainless Steel



XXIO PRIME SP-1100 GRAPHITE SHAFT

SHAFT MODEL	DRIVER	FAIRWAY	HYBRID	IRON
CUT WEIGHT	35.5g	37.5g (5fwy)	35.5g (5hyb)	37g (6i)



XXIO PRIME WEIGHT PLUS GRIP

GRIP MODEL	DRIVER		FAIRWAY	HYBRID	IRON
WEIGHT	26.5g		27.5g	40g	42g
CORE SIZE	64	64	64	64	64